

■ Handling of personal information

• We will comply with the laws and regulations concerning the protection of personal information and explain the handling and protection of such information as follows in accordance with the provisions of the Personal Information Protection Law.

■ Usage purpose of your personal information

1 : To confirm reservations made by customers for our business related to accommodations, meals, beverages, product sales, and special displays.

2 : To provide appropriate responses to inquiries and services.

3 : To introduce our company and our affiliated companies' facilities, products, services, etc. which we believe are useful to the customer by direct mail, electronic mail, etc.

4 : To be used for marketing analysis, etc. for the purpose of improving services to customers, etc. to gain customer satisfaction.

5 : To perform various management tasks necessary for the management of our company.

6 : For other matters incidental to the preceding items.

■ Provision of personal information to third parties

• We will provide the following third parties with your personal information held by our hotel to the extent necessary.

The provision of personal information will be stopped upon request of the customer.

1 : When required by law

2 : When it is necessary for the protection of human life, the human body or property.

3 : When it is especially necessary for the improvement of public health or the promotion of the sound growth of children.

4 : When it is necessary to cooperate with a national agency, a local public entity, or a person or organization entrusted by one in carrying out the affairs prescribed by laws and regulations.

5 : Our partners that we believe are useful for our guests.

6 : The hotel's system management contractor.

7 : A company that handles the delivery of direct mail, etc.

■ Measures to protect personal information

1 : We will provide regular training for our hotel staff to protect personal information and will manage your personal information with the utmost care.

2 : We will implement the necessary security control measures for our database, etc.

However, please be aware that there is no absolute technology to completely eliminate the possibility of human error and prevent unauthorized access, and that there may be "just in case" situations.

In addition, in order to improve our services, we have used Google Analytics of Google, Inc. to measure our site.

In this case, a part of the user information such as IP address may be collected by Google, Inc.

This information will be used only for the purpose of analyzing the usage of the site, preparing reports to the site operator, and providing other services.

By using this site, you grant Google permission to process your data in the manner and for the purposes described above.

Cookies" can also be rejected by the user's browser. However, in that case, there is a possibility that some of the functions of this site may become unavailable.

■ Outsourcing of personal information processing

• When outsourcing all or part of the handling of personal data held by the Hotel, the Hotel will conclude the necessary contracts and carry out appropriate management and supervision.

■ Name and contact information of the person responsible for managing personal information

• The following is the contact information for the person in charge of protecting personal information and for various inquiries and consultations regarding the handling of personal information.

• DMR Corporation Hotel en-michi

■ Various Inquiries/Consultation Window

- Various inquiries and consultation windows are below
e-mail : contact@en-michi.jp